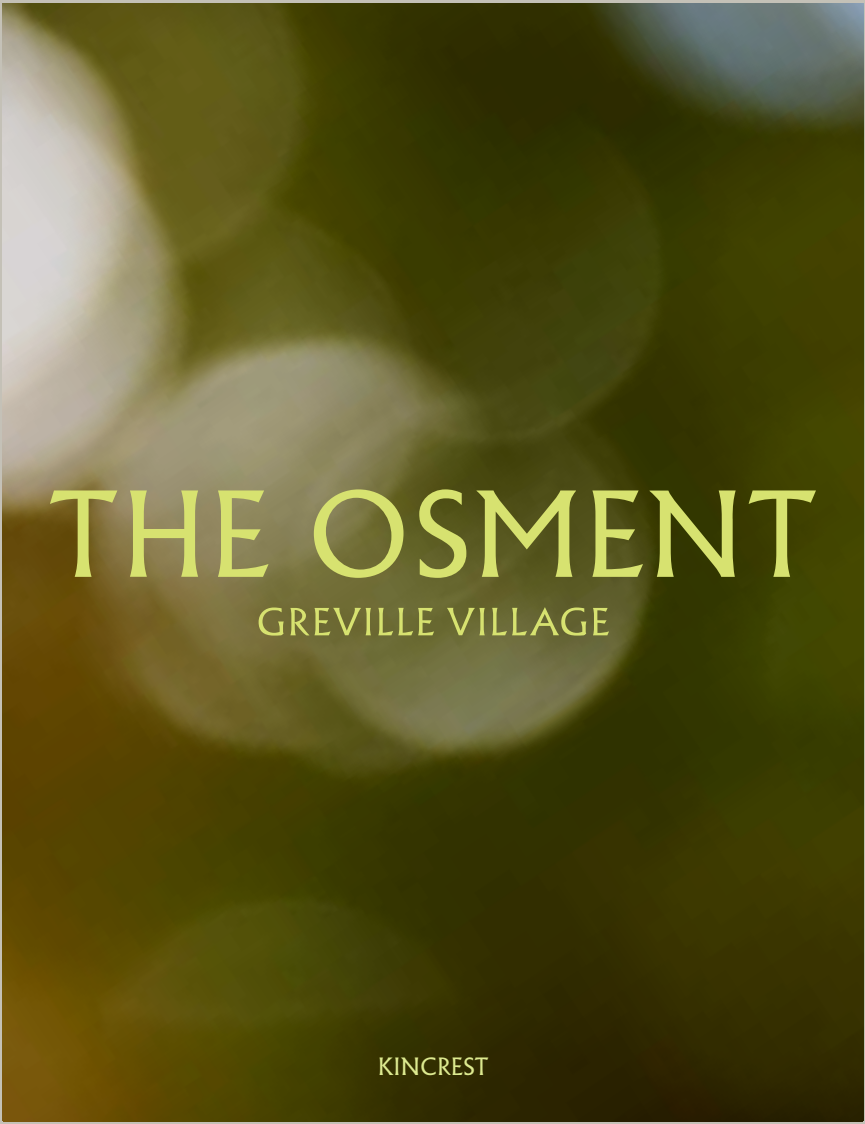




THE OSMENT

GREVILLE VILLAGE

KINCREST

THE OSMENT IS AN ODE TO PRAHRAN,
INSPIRED BY ITS ARCHITECTURAL HERITAGE
AND INIMITABLE CHARACTER. A POCKET
OF MELBOURNE UNLIKE ANY OTHER, PRAHRAN
IS A NEIGHBOURHOOD THAT RELISHES LIFE'S
LITTLE PLEASURES—THE OSMENT IS YOUR
INVITATION TO ENJOY THEM IN ABUNDANCE.



Ch. I	Ch. II	Ch. III	Ch. IV	Ch. V	Ch. VI
VILLAGE OF ABUNDANCE	TEXTURED BY NATURE	BOUTIQUE AT ITS BEST	NEIGHBOURHOOD SANCTUARY	SPECIFICATIONS	PROJECT TEAM
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I. VILLAGE OF ABUNDANCE



As you stroll the streets of Prahran, the history of the area is etched into the pediments of its buildings, telling stories of influential figures like Henry Osment.

A local councillor, owner of the Prahran Telegraph, and mayor in the late 19th century, Osment played a pivotal role in Prahran's era of growth and progress. The legacy of Henry and his descendants is immortalised in the Osment Buildings, once the home of Osment's Emporium, which bears the family's name to this day.



In Prahran, there's a pulse, a magnetism— a village-like charm. Its narrow, residential streets and pedestrian-friendly paths hum with life, creating a unique energy fuelled by the constant flow of people living, connecting, and enjoying life.



A pocket of Prahran renowned for its intimate feel, Greville Street is lined with independent boutiques, cafes and restaurants. Defined by its bustling shared zone, this is where south-side denizens gather for coffee, a long lunch, or an afternoon of shopping.





FROM PRAHRAN MARKET TO THE OLD PRAHRAN COURT HOUSE, THE AREA'S ARCHITECTURAL HERITAGE IS ONE OF MELBOURNE'S MOST STORIED AND STUNNING.



Against this backdrop, a diverse community flourishes. Daily life wraps naturally around Prahran's landmarks, with architectural gems at every turn lending depth and texture to the streets and spaces.



Prahran Market is a haven for true food lovers, brimming with the finest selection of fresh produce and specialty goods. From handcrafted cheeses to gourmet charcuterie to fresh flowers and wine, this is Melbourne's best market for those who appreciate quality ingredients. Only a one-minute walk from home.



The neighbourhood's vibrant dining scene—which unfolds from Prahran into Windsor, South Yarra and beyond—offers something for every mood and occasion. With The Osment's knowledgeable Concierge at hand, residents can access the best of the area effortlessly—no admin, only indulgence. Whether it's a leisurely lunch at Entrecôte followed by cocktails at Gigi, or a feast at Hopper Joint or the iconic France-Soir, The Osment invites you to enjoy it all.



The Osment's surrounding streets are lined with some of Melbourne's finest cafés—perfect for a Sunday pastry run, brunch with friends, or a quick coffee fix. Everything you might want on a whim is just a short stroll away.

Settle into a leisurely place of life that invites minimal driving, plenty of easy walking, and seamless public transport connections. Prahran Station, just three quick stops from the CBD, connects residents to Flinders Street Station in under 10 minutes. Tram Routes 72 and 78, running along Malvern Road and Chapel Street, offer smooth access to the rest of the city.



IN THIS VILLAGE OF ABUNDANCE, EVERY CORNER REVEALS SOMETHING TO SAVOUR. FROM EXCEPTIONAL COFFEE, CAFES AND RESTAURANTS ON YOUR DOORSTEP, TO GALLERIES, CINEMAS, GARDENS, AND MELBOURNE'S BEST HEALTH AND WELLNESS OFFERINGS TO COMPLEMENT THE OSMENTS' OWN, THIS IS LIFE AT THE CENTRE OF IT ALL.

FOOD
& WINE

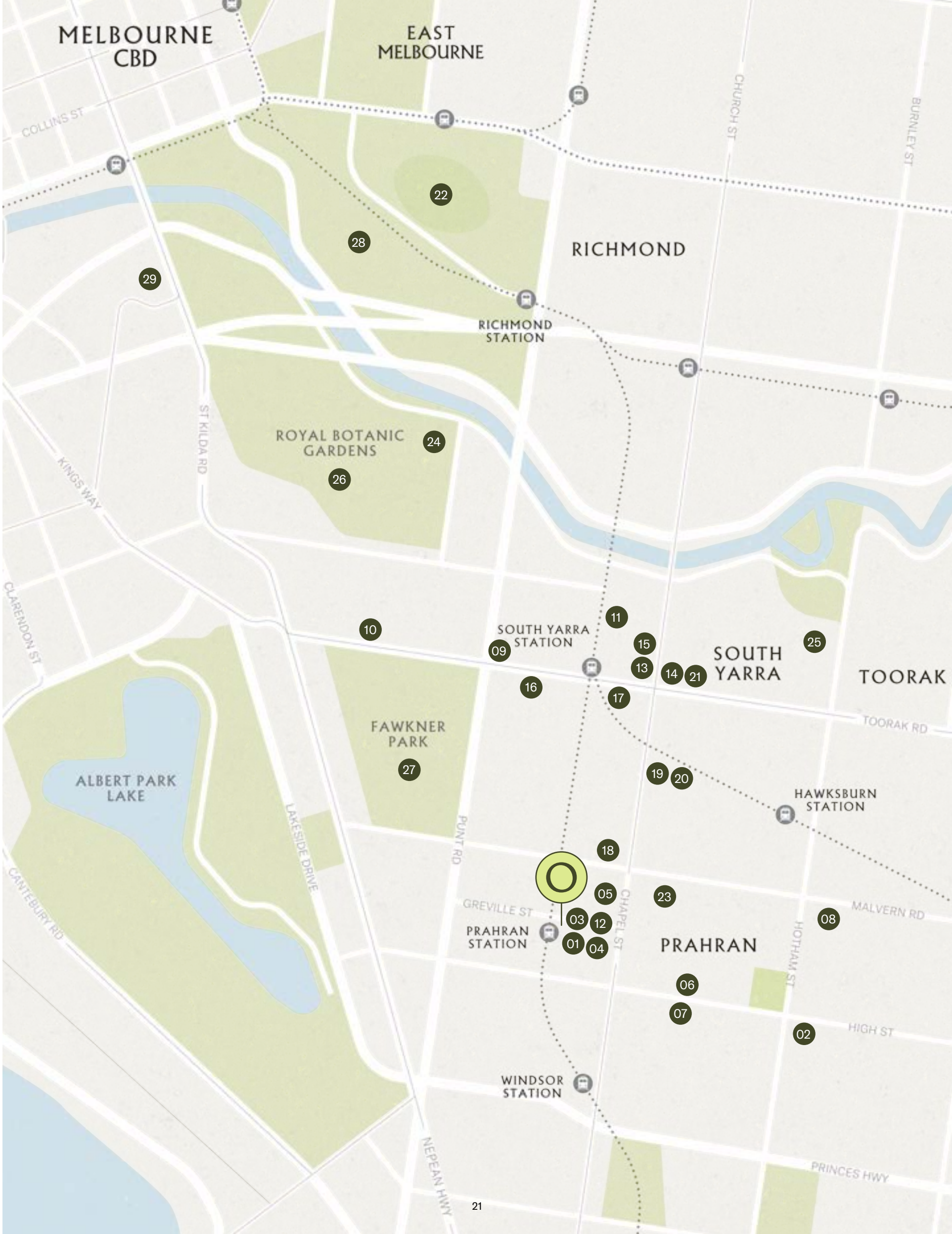
- 01 ENTRECÔTE
- 02 OSTERIA RENATA
- 03 HOPPER JOINT
- 04 ANGUS & BON
- 05 UMINONO FIREBIRD
- 06 NEPTUNE
- 07 BAKER BLEU
- 08 FRANCE-SOIR
- 09 BISTRO GITAN STEER
- 10
- 11 DINING ROOM

RETAIL

- 12 GREVILLE VILLAGE
- 13 CAPITOL GRAND
- 14 THE COMO CENTRE
- 15 SCANLAN THEODORE
- 16 GUM TREE GOOD FOOD
- 17 AESOP

LIFESTYLE,
CULTURE &
PUBLIC SPACES

- 18 PRAHRAN MARKET
- 19 THE JAM FACTORY
- 20 VILLAGE CINEMAS
- 21 PALACE CINEMA COMO
- 22 MELBOURNE CRICKET GROUND
- 23 PRAHAN AQUATIC CENTRE THE TAN TRACK
- 24 COMO HOUSE & GARDEN
- 26 ROYAL BOTANIC GARDENS
- 27 FAWKNER PARK
- 28 MELBOURNE & OLYMPIC PARKS
- 29 NATIONAL GALLERY OF VICTORIA





II. TEXTURED NATURE BY



City parks play a crucial role in city life, lending green reprieve and breaths of fresh air to our days. Mere metres from The Osment's stunning front entrance, Grattan Gardens unfurls to the delight of locals, visitors and passersby.



An extension of The Osment's generous terraces and cascading greenery, Grattan Gardens provides a picturesque spot perfect for picnics, dog walks, or peaceful moments under the park's rotunda.



The benefactor of generous council investment, Greville Village boasts some of the city's most thoughtfully designed community spaces.

Enjoy a coffee by the fountains, spend afternoon hours people-watching from the colourful, textile-inspired street furniture, or linger at dusk under the catenary lights crafted by a local artist.





III. BOUTIQUE AT ITS BEST



With distinctive architecture by local firm Cheah Saw and interiors by renowned Lawless & Meyerson, The Osment is truly boutique at its best—a village within a village.

Surrounded by like-minded neighbours, The Osment is for those who value privacy, exclusivity and effortless living. With an attentive Concierge and thoughtfully curated residents' amenities, every need is met, every moment considered, and every day a pleasure.

THE OSMENT IS DESIGNED FOR THOSE WHO
WANT TO PRIORITISE LIVING LIFE FULLY,
AND IN A CLOSE-KNIT COMMUNITY. EVERY
DESIGN DECISION HAS BEEN MADE TO ENSURE
EFFORTLESS CONNECTION BETWEEN RESIDENTS
AND THE LIVELY VILLAGE ATMOSPHERE OF THIS
UNIQUE POCKET OF PRAHRAN.

EUGENE CHEAH
CHEAH SAW ARCHITECT



ARTIST'S IMPRESSION



A gesture of connection to residents and the wider Greville Village community, The Osment features an impressive landscaped passageway connecting Grattan and Porter Streets.



THE OSMENT'S PLEATED FACADE
CASCADES GRACEFULLY TOWARD GRATTAN
GARDENS, OFFERING RESIDENTS IMPRESSIVE
PRIVACY AND GENEROUS OUTDOOR
TERRACES WITH STUNNING VIEWS. THE DESIGN
SEAMLESSLY BLENDS INDOOR AND OUTDOOR
SPACES, WEAVING THE CHARACTER AND
LIFESTYLE OF GREVILLE VILLAGE INTO EVERY
ASPECT OF THE ARCHITECTURE.

JOANNE SAW
CHEAH SAW ARCHITECT

A masterpiece of form, function, and pure timelessness, The Osment kitchen blends honed travertine surfaces with seamless, soft-toned joinery. Integrated Miele appliances and premium fixtures ensure effortless living, whether hosting family and friends, or unwinding in quiet style.



A home for those with discerning taste, the living area flows effortlessly onto a generous terrace, creating a sense of openness and ease. From sunlit breakfasts to intimate dinners overlooking Melbourne's rooftops, every detail is designed for comfort, connection, and a life well-lived.





After a day spent strolling the neighbourhood, gathering fresh produce from Prahran Market, and indulging in the area's abundance, retreat to your private sanctuary. Warm, calm and bathed in natural light, The Osment's master bedroom is a haven of soft textures and muted tones—designed for deep rest, relaxation, and effortless comfort.



The Osment's master ensuite is designed to elevate daily rituals. Terra Crea porcelain tiles and Travertine Natura cladding set a soothing, textural backdrop, while a sculpted stone vanity and woodgrain-textured joinery bring warmth and refinement. Soft lighting and bronze accents complete the space, ensuring each morning feels fresh and every evening ends in quiet elegance.





The Osment's study balances function and elegance to flawless effect. Rich timber textures and dark bronze shelving create a refined yet calming atmosphere, with plush carpeting and floor-to-ceiling windows completing the ideal space for deep work, reading or quiet reflection.

The Osment's living areas exude warmth and sophistication, featuring custom-stained timber flooring that anchors natural tones and contemporary elegance. Designed by award-winning firm Lawless & Meyerson, each generously spacious home offers a retreat of quiet luxury.

A modern living area with a stone-accented feature wall serves as a striking focal point, complemented by floor-to-ceiling windows that welcome panoramic views. A space of effortless sophistication, ideal for peaceful relaxation and unforgettable entertaining alike.







From your private terrace, take in a panorama of Prahran's tree-lined streets and the stunning city unfolding in every direction. As day turns to night, unwind with a glass in hand, savouring the perfect blend of urban energy and village charm.



The image shows a modern building's exterior with a series of tall, narrow glass windows. These windows act as mirrors, reflecting the intricate details of a classical building's facade, including columns, arches, and decorative moldings. The lighting is warm, suggesting a sunset or sunrise, which casts a golden glow on the scene. The text 'IV. NEIGHBOURHOOD SANCTUARY' is overlaid in a light yellow, serif font on the right side of the image.

IV. NEIGHBOURHOOD SANCTUARY

EVERY KINCREST ADDRESS IS DESIGNED TO CREATE SOMETHING TRULY SPECIAL—HOMES WITH COMFORT, COMMUNITY AND CONNECTION AT THEIR HEART. THE OSMENT—DEFINED BY ITS UNMATCHED LOCATION, EXCEPTIONAL ARCHITECTURE, AND DEEPLY CONSIDERED DETAILS—OFFERS RESIDENTS A LIFESTYLE OF EASE AND ELEGANCE. WITH WORLD-CLASS AMENITIES DESIGNED FOR COMFORT AND CONVENIENCE, EVERY ELEMENT IS CRAFTED TO THE HIGHEST STANDARD. A VIBRANT VILLAGE WITHIN PRAHRAN’S BUZZING NEIGHBOURHOOD, THE OSMENT IS AN ADDRESS WITHOUT EQUAL.

TOM HOWGATE
KINCREST



ARTIST'S IMPRESSION



The Osment is designed for balance, where health, wellness and connection become part of your everyday—not to mention rooftop pool panoramas.

Every shared space is thoughtfully crafted to enrich both personal rituals and a strong sense of community. Start your morning with hot-cold therapy on the rooftop, then ease into the day with coffee among neighbours. Meanwhile, your dry cleaning and deliveries await with the Concierge, who has also secured a sought-after dinner reservation. With everything you need at home, and a neighbourhood alive at your doorstep, life at The Osment is designed for those who seek the best of every world.

Elevated above Greville Village, the residents' rooftop pool is a sanctuary of calm and sophistication.

Surrounded by lush greenery and timeless natural textures, this private retreat offers Prahran's most exclusive spot to swim, soak and enjoy the sun, complete with uninterrupted skyline views.





In this small, exclusive community of lifestyle-loving neighbours, the ground floor cafe becomes a central pillar of connection. This beautifully designed space will host an operator renowned for upholding and evolving Melbourne's sky-high coffee standards and culinary culture.





Today's city dwellers prize health and longevity above all else, understanding that wellbeing is essential to a life well lived. The Osment's exceptional amenities are designed to support this, offering wellness-focused spaces that nurture the mind, body, and community.



From an invigorating infrared sauna and cold plunge to a rooftop pool and gym, every detail is curated for those who value both personal restoration and meaningful connection.





V. SPECIFICATIONS

SPECIFICATIONS

CRAFTED WITH THE FINEST MATERIALS AND FINISHES, THE OSMENT IS DESIGNED TO FURNISH A LIFE OF EFFORTLESS SOPHISTICATION, WHERE EVERY DETAIL SPEAKS TO QUALITY, REFINEMENT AND TIMELESS STYLE.

GENERAL			
FEATURE LIGHTING	LED (nominated areas)	PELMETS	Recessed for window furnishings (except when exhaust ducts run direct to façade)
DOWNLIGHTING	LED recessed down lights to all living and bedrooms	CEILING	
KITCHEN PENDANT LIGHT	Marketing image reference subject to change based on availability	WALLS	Painted plasterboard
HEATING & COOLING	Ducted heating and cooling with temperature control	DOORS &	Painted
	Linear grills and bulk heads where designed	SKIRTING	Timber floorboards and carpet throughout
		FLOORING	Video intercom and surveillance
WINDOWS	Double glazed glass and sliding doors to balconies/terraces	SECURITY	Paver
		BALCONY	Secure underground parking with remote control and video surveillance
		CAR PARKING	

KITCHEN			
FLOORING	Timber floorboards	APPLIANCES	Cooking appliances by Miele —Integrated dishwasher —Oven —Induction cook top —Range hood —Fully integrated fridge/freezer by Miele
JOINERY	Matte light beige colour laminate with soft close hinges		
WALL & CEILING PAINT	Light beige coloured wall paint, tonally matched to the integrated joinery to seamlessly transition	PENTHOUSE COLLECTION	Cooking appliances by Miele —Integrated dishwasher —Oven —Induction cook top —Range hood —Fully integrated fridge/freezer by Miele —Steam oven —Built-in microwave —Billi tap
	Natural white coloured ceiling paint		
BENCHTOP, ISLAND & SPLASHBACK	Cream coloured honed selected stone		
BENCHTOP & SPLASHBACK TO SELECTED PORTER ST APARTMENTS	Selected stone benchtop and splashback to seamlessly transition to joinery and walls		
TAPWARE	Faucet Strommen kitchen mixer		
SINK	Franke stainless steel		
SINK MIXER	Faucet Strommen		

BUTLERS PANTRY (SELECTED APARTMENTS)		BEDROOMS	
JOINERY	Matte light beige colour laminate with soft close hinges	FLOORING	Wool carpet
BENCHTOP, ISLAND AND SPLASHBACK	Cream coloured honed selected stone	ROBE	Built-in matte light beige colour laminate with bronze coloured joinery pulls with soft close hinges
BENCHTOP & SPLASHBACK TO SELECTED PORTER ST APARTMENTS	Selected stone benchtop and splashback to seamlessly transition to joinery and walls	WALL & CEILING PAINT	Light beige coloured wall paint, tonally matched to the integrated joinery to seamlessly transition
SINK	Franke stainless steel		Natural white coloured ceiling paint
SINK MIXER	Faucet Strommen		

BATHROOMS			
BASIN	Undermount ceramic vanity sink	SHOWER SCREEN	Glass
WALL & FLOOR TILES	Textured wall and floor tiles with a matte light clay coloured finish in contrasting formats	SHOWER ROSE, TAPWARE & TOWEL RAIL	Faucet Strommen tapware and vertical towel rail
FEATURE WALLS		TOILET SUIT	Ceramic white
VANITY	Selected stone vanity benchtop, with a woodgrain textured joinery below finished to a soft white colour and slimline bronze coloured joinery pulls and GPO accessibility with soft close hinges	WATER POINTS	Double designed for built-in fall locations
		ADDITIONAL	Towel rail, towel hooks, shower shelf, toilet roll holder
INTEGRATED MIRRORED CUPBOARDS	Integrated mirrored cupboards above vanity with contrasting bronze coloured trim and soft close hinges		

MASTER ENSUITE			
BATH (TO SELECTED BATHROOMS)	Free standing	INTEGRATED MIRRORED CUPBOARDS	Integrated mirrored cupboards above vanity with contrasting bronze coloured trim and soft close hinges
BASIN	Undermount ceramic vanity sink		
WALL & FLOOR TILES	Textured wall and floor tiles coloured finish in contrasting formats	SHOWER ROSE, TAPWARE & TOWEL RAIL	Faucet Strommen tapware and vertical towel rail
FEATURE WALLS		SHOWER SCREEN	Glass
VANITY	Selected stone vanity benchtop, with a woodgrain textured joinery below finished to a soft white colour and slimline bronze coloured joinery pulls and GPO accessibility	TOILET SUIT	Ceramic white
		WATER POINTS	Double designed for built-in fall locations
		ADDITIONAL	Towel rail, towel hooks, shower shelf, toilet roll holder

LAUNDRY			
SINK MIXER	Faucet Strommen	WASHING MACHINE TAPS	
SINK	Stainless steel	CEILING & WALLS	Painted plasterboard
JOINERY	Matte light beige colour laminate with soft close hinges		

STUDY			
STUDY DESK (SELECTED APARTMENT)	Woodgrain textured joinery below and dark bronze coloured joinery pulls and soft close hinges	STORAGE SHELVING	Textured joinery with dark bronze coloured open shelving and dark bronze coloured joinery pulls
POWER	GPO		

BUILDING AMENITIES			
ROOF TOP	—Roof top pool —Roof top gym —Infrared sauna —Cold plunge —Roof top bar and outdoor lounge —Pizza oven	RESIDENTS’ LOUNGE	—Work desks —Library and seating area —Cinema —Kids RnR room



VI. PROJECT TEAM



Tom Howgate
Managing Director



• KINCREST •

Kincrest is a family-led developer renowned for its uncompromising commitment to design, craft, and creating homes of substance. With a strong portfolio of highly regarded developments, Kincrest has earned recognition as a leader in quality, innovation, and sustainability.

Every Kincrest project reflects the company's core values—integrity, longevity, and respect—celebrating the bonds

of family, living well, and the heartfelt essence of home.

By partnering with the best in architecture, design and construction, Kincrest ensures that each development upholds its values, creating timeless designs while adding value and confidence for purchasers. Kincrest's layered approach guarantees that every investment in a Kincrest property grows in both value and esteem over time.

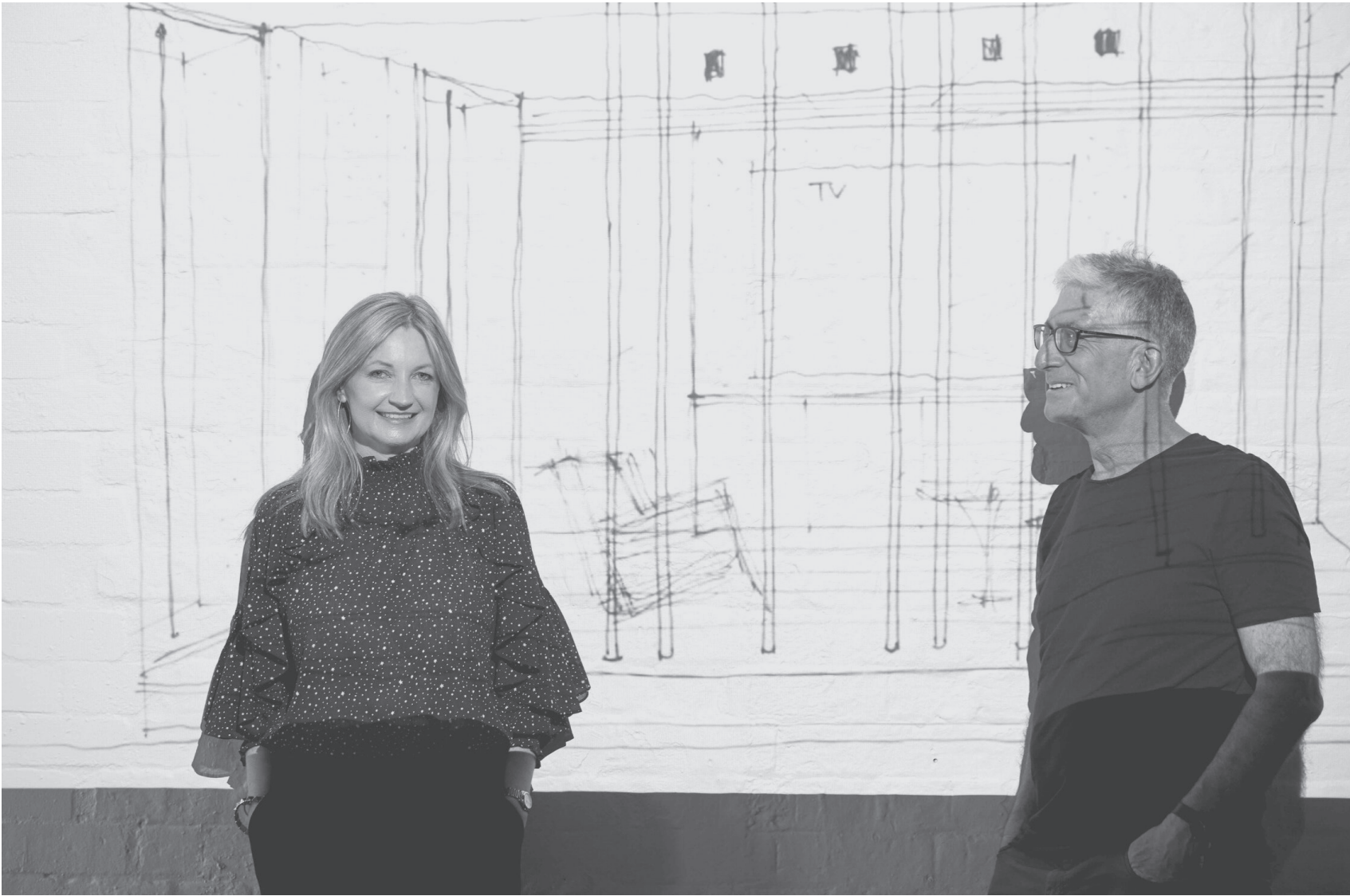
Cheah Saw Architecture is a Melbourne-based studio led by Eugene Cheah and Joanne Saw, known for crafting evocative and intelligent designs that resonate deeply with their context. The married pair has guided the practice to become a recognised leader in creating spaces—from residential to mixed use to commercial—that are both fresh-thinking and timeless. Their work

spans a wide range of projects, always with a focus on thoughtful consideration and rigorous detailing. Cheah Saw Architecture is celebrated for its ability to transform spaces into engaging, respectful experiences, with recent impressive accolades highlighting the firm’s commitment to excellence in both design and sustainability.



Lawless & Meyerson is led by Jo Lawless and Brian Meyerson, two seasoned professionals with a combined experience of over 60 years in interior design and architecture. Jo’s expertise in creating relaxed, sophisticated spaces is evident in her work across luxury residential, retail, and hospitality projects globally. Brian,

a renowned architect, is known for his innovative solutions on challenging sites. Together, this powerhouse duo brings a unique blend of modernist aesthetics, timeless edge, and fine art to their projects, making Lawless & Meyerson a leading firm celebrated for its flawless design, aesthetic and approach.



THE OSMENT

GREVILLE VILLAGE

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